

## DISTRICT OVERVIEW

### Vision Statement

*“The Charlevoix Public Schools will provide a stimulating learning environment across the whole curriculum, which maximizes individual potential and ensures students of all ability levels are well equipped to meet the challenges of education, work and life.”*

### Mission Statement

*“It is the mission of the Charlevoix Public Schools, in partnership with the community, to prepare students to think, learn, and positively contribute to a diverse global community.”*

### We Believe In:

- ❖ Relevant learning experiences and preparation for life and work
- ❖ Learning environments where relationships are built
- ❖ Meeting high academic standards
- ❖ Using best practices in teaching
- ❖ Preparing students to compete in a global economy
- ❖ Providing a goal-oriented, district-wide coordinated curriculum
- ❖ Active teaching to engage students in learning
- ❖ Advanced technology opportunities
- ❖ Community and Parental involvement in the schools
- ❖ Increasing the connections between parents, business and the community
- ❖ Using all strengths in our community to improve student learning
- ❖ Communication that keeps all community members informed
- ❖ Respecting diverse opinions
- ❖ Working together and sharing responsibilities
- ❖ Family participation in the educational process
- ❖ Encouraging volunteerism

### Board of Education

Kevin Pearsall, Board President  
Dick Joseph, Board Vice-President  
Valerie Snyder, Board Secretary/Treasurer  
Nancy Allison, Board Trustee  
Bo Boss, Board Trustee  
Glen Catt, Board Trustee  
Michael Pearsall, Board Trustee

### Administration

Robert Gendron, Superintendent  
Lisa Schrock, Administrative Assistant to the Superintendent



# Charlevoix Public Schools Strategic Plan Summary • 2014-2019

## STRATEGIC GOALS

### Student Achievement

**Strategic Focus Areas:** Improve/Increase Student Achievement across curriculum

**Objectives:**

- Math Achievement: Review/Upgrade Text book series k-8 & 9-12 (include formative and summative assessments)
- Curriculum Coordinator
- Professional Development
  - Standards Based grading training & implementation
  - Differentiated Instruction (data analysis and corrective measures after data review)
  - Formative & Summative Assessment training
  - Incorporating standards and common core in all lessons
  - Include support staff in professional training opportunities
- Provide additional Vocational Education classes
  - Utilize Community involvement
  - Early education for future jobs (9<sup>th</sup> & 10<sup>th</sup> grade)
- Utilization of Technology

**Strategic Focus Areas:** Establish, promote and communicate to the community the academic achievement of middle and high school students on par with athletic success

**Objectives:**

- Provide recognition for academic achievers (grading period honor roll) equal to athletics
- Establish a prominent academic hall of fame in the high school building
- Award academic 'varsity' type letters for academic excellence
- Display the middle and high school honor roll recipients in the Charlevoix Courier and County news

### Facilities/Learning Environment

**Strategic Focus Areas:** Development Master Plan for Facilities and Transportation

**Objectives:**

- Conduct a physical building analysis
- Survey building needs per grade level
- Survey transportation needs
- Review current maintenance and custodial checklist

### Communication

**Strategic Focus Areas:** Develop a multi-faceted administration outreach program to all school district residents and to provide detailed insight into general school information and specific details about issues impacting taxpayers, stakeholders and part-time residents

**Objectives:**

- Develop, produce and monitor program for external communications
- Send a quarterly superintendent report to the community of successes, issues and plans
- Annual printed and web report to the community
- Redesign Charlevoix's webpage to provide more interactive display of information
- Develop a marketing brochure with corollary web link to place in community newcomer kits and chamber of commerce displays
- Develop a superintendent column in the local print media
- Utilize the chamber of commerce "biz blast" for chamber member-oriented news
- Utilize volunteers

**Strategic Focus Areas:**

1. Establish a formal alumni relations program to maintain contact with Charlevoix graduates and promote their achievements within the school campus and community at large
2. Promote awareness of community pride and visibility as Charlevoix's seniors embark on their respective post-graduation plans. Instill a thought that Charlevoix is a great place to return and offer productive experiences to community

**Objectives:**

- Develop a graduate outreach program to track Charlevoix graduates locations and personal updates. Share updates with the community through communications program
- Immersion day of Charlevoix "Boomerangs" with Charlevoix's seniors to share values and awareness of why boomerangs returned and for what reason
- Establish alumni hall of fame in the high school with photos and biographies
- Develop an alumni fundraising program to alumni to "give back their success"
- Develop Charlevoix alumni day around autumn homecoming to mix alumni's with students with a luncheon or after school mixer

### Professional Development/Curriculum Alignment

**Strategic Focus Areas:** Align K-12 curriculum content and instruction through quality professional development for the purpose of improving staff and student performance by providing time and resources for staff to maximize changing curriculum and technology

**Objectives:**

- Develop and implement a sustainable plan for aligning K-12 curriculum content and instruction by researching and evaluating curriculum development cycle models
  - Look at model used previously at CPS
  - Contact other schools in our area to see what they are using
  - On-line research of published models
  - Communicate process to educational stakeholders
  - Initially run two subjects per year
  - Use technology to share grade level progress/revisions
  - Plan for documentation of curriculum currently in use
  - There is a sense of urgency in this planning
- Select, revise and edit the preferred curriculum development cycle model and determine a curriculum leader(s)
- Implement plan
  - Determine committees
  - Select chairs for each committee
  - Develop timeline
  - Focus on Mathematics and Science for first cycle
- Develop and implement a sustainable professional development plan to support the K-12 curriculum cycle by conducting research to determine the most effective timeframe and methods for delivery of professional development
  - Professional development for core teams during the school day
  - Summer professional development for core teams on a rotational basis
  - CharEm professional development days
  - Before school begins, after school in June
- Research internal staff, ISD personnel and/or external people to lead professional development
- Develop professional development sessions for specific groups to support the K-12 curriculum cycle